



FOR IMMEDIATE RELEASE

Reva Las Vegas!

*INTEROP and RFID Journal Live! tradeshows highlight RFID demos;
Reva Systems and Hewlett-Packard lead panel talk*

Chelmsford, Mass., April 25, 2006 – Reva Systems®, an emerging company focused on delivering network-intelligent products for radio frequency identification (RFID) installations, today announced it will be demonstrating live RFID network infrastructure systems and participating in panel discussions with industry leaders at two pivotal tradeshows being held in Las Vegas in May. RFID Journal Live! is being held May 1-3 at the MGM Grand (www.rfidjournal.com/live2006/) while INTEROP runs May 2-4 at the Mandalay Bay Convention Center (www.interop.com). What happens when enterprise networking and RFID get together in Vegas won't stay in Vegas, the industry hopes.

At INTEROP on May 2, 2006, Reva co-founder and CEO Ashley Stephenson will speak in a Wireless and Mobility Conference panel discussion on wireless sensor networks, and on May 3 Stephenson will co-host an executive strategy discussion with Hewlett-Packard's Worldwide RFID Program Manager, Greg Edds, at RFID Journal Live. In addition, on May 1 Stephenson will speak at RFID Journal Live's Investor preconference on a select panel of privately held RFID companies, detailing Reva's technology, business plan and outlook for the future of RFID. At both shows Reva will be demonstrating live multivendor RFID solutions using its Tag Acquisition Processor (TAP) interoperating with other vendors' RFID readers and tags.

“To see these two tradeshows running side by side is a significant and positive sign, and there’s good reason why Reva, Cisco (NASDAQ: CSCO), IBM (NYSE: IBM), and Microsoft (NASDAQ: MSFT) would choose to participate in both simultaneously,” Stephenson said. “The marriage of new RFID solutions seen at RFID Journal LIVE! with the enterprise networking infrastructure of INTEROP is exactly what both technologies need.”

Reva’s speaking engagements are slated for three events:

RFID Journal Live!

Monday, May 1

3:15pm PT

Investing in RFID Preconference: [Private Company Showcase—Startups](#)

CEOs of some of the top privately held RFID companies, selected by the editors of RFID Journal, introduce themselves, their unique technology, their business plans and their outlook for the future.

INTEROP

Tuesday, May 2

11:30am PT

Wireless and Mobility Conference main track: [Sensor Networks and RFID](#)

This panel discussion will examine the technologies, applications, and new developments in wireless sensor networks (including large-scale meshes) and radio frequency identification systems.

RFID Journal Live!

Wednesday, May 3

11:45am PT

Executive Strategy track: [Planning for Success – Deployable vs. Disposable RFID Pilots](#)

This discussion will be co-hosted by Greg Edds, Worldwide RFID Program Manager for Hewlett-Packard, and Reva CEO Ashley Stephenson. The talk will focus on real-world experience and insights into the challenges of moving RFID deployments from pilot to production. Participants can learn from an industry leader running RFID-enabled manufacturing, distribution and logistics centers around the world.

For more information, or to schedule a meeting or demonstration, visit Reva's web site or send email to info@revasystems.com.

About Reva Systems

Reva Systems develops network-intelligent products for the emerging radio frequency identification (RFID) market. Eliminating the proprietary design and scalability problems of first-generation RFID solutions, Reva's Tag Acquisition Network (TAN) architecture and Tag Acquisition Processor (TAP) use proven networking concepts to enable more scalable, repeatable, and reliable enterprise-wide RFID deployments.

Founded in 2004 and headquartered in Chelmsford, Mass., Reva is backed by Charles River Ventures and North Bridge Venture Partners. For more information, visit

<http://www.revasystems.com>

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Contact:

Pamela Nelson
Reva Systems
978-337-3153
pnelson@revasystems.com

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