



GS1 EPCglobal Recognizes Reva Systems' Dr. P. Krishna as Software Action Group Person of the Year

*Award honors individuals who have made significant contributions to industry standards that
pave the way for broad RFID adoption*

Chelmsford, Mass., June 21, 2007 – Reva Systems, the leading radio frequency identification (RFID) network infrastructure provider, today announced that Dr. P. Krishna, Reva's Chief Software Architect, has been named GS1 EPCglobal's Software Action Group Person of the Year for his significant contributions to RFID standards development. Dr. Krishna served as the Low Level Reader Protocol (LLRP) document editor in the EPCglobal Reader Operations work group, and was a key contributor of ideas and functions embodied in the LLRP specification. LLRP was developed by the Reader Operations work group and ratified by EPCglobal in April; a process that took slightly over one year.

The GS1 EPCglobal Software Action Group is composed of individuals from end user companies, solution providers, and GS1 management staff. LLRP is a standard that defines a high performing, flexible and extensible interface for controlling and communicating with RFID readers. Large-scale testing in production settings around the globe has brought the need for the LLRP standard to the forefront of industry expectations as early adopters realized the complexity associated with operating and managing sizable numbers of RFID readers. The fine-grained reader control options offered by the standard enable RFID network infrastructure systems to exercise LLRP readers at optimal performance resulting in rich, accurate, actionable data and events.

The LLRP standard is currently being implemented by industry leading reader manufacturers around the globe.

“Reva Systems invests time and resources to participate in major industry consortia and standards bodies including GS1 EPCglobal, ETSI and ISO to support and develop standards that will lead to broad adoption of RFID technologies,” said Ashley Stephenson, chairman of Reva Systems. “Krishna is a key member of the Reva team and his efforts to drive the LLRP standard to completion is an exemplary accomplishment. We are pleased the EPCglobal community has recognized his significant contributions.”

About EPCglobal

EPCglobal Inc. supports the global adoption of the Electronic Product Code as a global standard to enable accurate information and visibility about products in the supply chain. For more information, visit <http://www.epcglobalinc.org>

About Reva Systems

Reva Systems develops RFID network infrastructure products that enable customers to rapidly deploy scalable solutions in any environment. Reva’s standards-based Tag Acquisition Processor (TAP) products facilitate improved system performance, manageability and accuracy while significantly lessening implementation time and complexity. Reva products are delivered by a global network of partners and deployed worldwide by enterprises leveraging innovative RFID applications to generate value in diverse industries. Reva was founded in 2004 and is headquartered in Chelmsford, Mass. For more information, visit <http://www.revasystems.com>

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