



FOR IMMEDIATE RELEASE

Reva Systems Named “Top 10 Start-Ups to Watch” by Network World

Award Recognizes Companies Poised to Make a Difference in Enterprise Networks

Chelmsford, Mass., April 24, 2006 – Reva Systems®, an emerging company focused on delivering network-intelligent products for radio frequency identification (RFID) installations, today announced it has been named as one of the “Top 10 Start-Ups to Watch” in 2006 by Network World Magazine. The Network World “Top 10” list is a prestigious annual ranking of innovative new networking companies and entrepreneurs. Companies are selected based on criteria that include technology advancement, potential market opportunity, founding vision and effectiveness of the executive team, as well as funding success.

“Network World has an excellent track record for selecting the most promising new companies and we are very pleased that Reva is receiving this distinction,” said Ashley Stephenson, chief executive officer of Reva Systems. “In the next decade, RFID has the potential to be as life-changing as the cell phone or the Internet, but to accomplish this it will need a scalable, repeatable and reliable infrastructure solution,” Stephenson said.

Reva has developed the industry’s first network appliance dedicated to the global build out of enterprise RFID infrastructures. Founded by networking industry veterans, Reva received \$6.5-million first-round funding in 2004 and started shipping product in 2005. The company’s innovative Tag Acquisition Network (TAN) architecture allows an RFID

infrastructure to be deployed as an integrated extension to existing enterprise networks. "By applying the layered design principles that are fundamental to every successful networking technology, Reva's TAN architecture delivers a standards-based, scalable network solution for next-generation RFID deployments," Stephenson said.

Network World's upcoming Signature Series 200 issue includes the annual "Top 10" ranking and in-depth analysis of the 200 largest publicly traded network companies in North America, giving readers the data they need to judge their vendors' financial well-being. In addition, the issue profiles 10 young companies poised to make a difference in enterprise networks. More information about the Network World Series 200 may be found at <http://www.networkworld.com>

About Reva Systems

Reva Systems develops network-intelligent products for the emerging radio frequency identification (RFID) market. Eliminating the proprietary design and scalability problems of first-generation RFID solutions, Reva's Tag Acquisition Network (TAN) architecture and Tag Acquisition Processor (TAP) use proven networking concepts to enable more scalable, repeatable, and reliable enterprise-wide RFID deployments.

Founded in 2004 and headquartered in Chelmsford, Mass., Reva is backed by Charles River Ventures and North Bridge Venture Partners. For more information, visit

<http://www.revasystems.com>

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