



FOR IMMEDIATE RELEASE

Reva TAP Named “2007 Product of the Year”

RFID network infrastructure appliance recognized for global market breakthrough

Chelmsford, Mass., April 11, 2007 – Reva Systems further established itself as the world’s leading RFID network infrastructure provider. Today, Reva announced that its flagship Tag Acquisition Processor™ (TAP) product has just been voted “2007 Product of the Year” by the Massachusetts Network Communications Council (MassNetComms). The award is decided annually through industry peer voting, and was delivered at a ceremony attended by more than 400 networking and telecommunications industry leaders.

“The *Product of the Year* award recognizes companies that combine true innovation with leading-edge technology to deliver real performance advantages to end users,” said Mark Horan, executive director for MassNetComms. “Massachusetts network technology companies enjoy a long tradition of excellence in national and global arenas. Reva has clearly set itself upon the world stage in terms of market vision and business development, and this award honors their efforts to put Massachusetts in the middle of global RFID.”

Reva’s TAP is the industry’s first RFID network infrastructure appliance. The TAP manages readers in real time to provide accurate, actionable RFID tag data via standardized interfaces. The result is a reliable, scalable RFID network with low cost implementation and management.

"We appreciate the recognition of our peers at a time when scaling RFID is increasing in importance across various industries," said David Husak, co-founder and chief technical officer of Reva Systems. "In production deployments the TAP proves to be a high performance, standards-based foundation delivering accurate data to applications resulting in a swift return on investment."

About the Massachusetts Network Communications Council

Based in Waltham, Mass., the Massachusetts Network Communications Council supports more than 230 telecommunications, Internet, software and application companies and affiliated organizations throughout the Commonwealth and New England. MassNetComms works through its members and events, as well as policy and workforce initiatives to promote the Commonwealth as an international center for network communications development and to increase the global presence of local entities. The council was founded in 1993. For more information, visit

<http://www.massnetcomms.org>

About Reva Systems

Reva Systems develops RFID network infrastructure products that enable customers to rapidly deploy scalable solutions in any environment. Reva's standards-based Tag Acquisition Processor (TAP) products facilitate improved system performance, manageability and security while significantly lessening implementation time and complexity. Reva products are delivered by a global network of partners and deployed worldwide by enterprises leveraging innovative RFID applications to generate value in diverse industries. Reva was founded in 2004 and is headquartered in Chelmsford, Mass. For more information, visit <http://www.revasystems.com>

Reva, Reva Systems, and Tag Acquisition Processor are registered trademarks of Reva Systems Corporation. All other trademarks or registered trademarks are the property of their respective owners.

Contact:

Pamela Nelson
Reva Systems
978-337-3153
pnelson@revasystems.com

#