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Reva Wins 2007 Technology Leadership Award

Mass Technology Leadership Council honors Reva for outstanding technology development, implementation and leadership

Chelmsford, Mass., October 22, 2007 – Reva Systems, the leading radio frequency identification (RFID) network infrastructure provider, today announced they have received the 2007 Technology Leadership Award presented by the Massachusetts Technology Leadership Council as a Communications, Infrastructure and Wireless Technology Developer/Vendor.

The Mass Technology Leadership Council's 10th annual awards program spotlights innovative companies and dynamic leadership in the technology sector. Formed by the combination of Mass Software Council and New England Business and Technology Association, Inc., the Mass Technology Leadership Council uniquely addresses the critical leadership issues of innovative software and technology-enabled companies. The organization is dedicated to fostering entrepreneurship and promoting the success of companies that develop and deploy technology across industry sectors.

"We're proud to have the company recognized not just for our vision but also for our execution and contribution to the healthy growth of the RFID industry overall," said Ashley Stephenson, Reva's chairman and co-founder.

The accolade continues a series of awards for Reva Systems after Reva's CTO and co-founder David Husak was selected as "CTO of The Year" last October in the 2006 Mass

Technology Leadership Council Awards. During 2007, Reva has received considerable industry recognition and awards, including:

- 2007 Europe Frost & Sullivan “Best Practices Award for Technology Innovation” in the RFID market
- 2007 “Product of the Year” for Reva’s Tag Acquisition Processor™ (TAP) product, awarded by the Massachusetts Network Communications Council (MassNetComms)
- 2007 “MITX Technology Award” in the IT Operations category, presented by the Massachusetts Innovation & Technology Exchange (MITX)

About Massachusetts Technology Leadership Council

The Mass Technology Leadership Council, Inc. is the only association that addresses the critical leadership issues of innovative software and technology-enabled companies. It is dedicated to fostering entrepreneurship and promoting the success of companies that develop and deploy technology.

About Reva Systems

Reva Systems develops RFID network infrastructure products that enable customers to rapidly deploy scalable solutions in any environment. Reva’s standards-based Tag Acquisition Processor (TAP) products facilitate improved system performance, manageability and accuracy while significantly lessening implementation time and complexity. Reva products are delivered by a global network of partners and deployed worldwide by enterprises leveraging innovative RFID applications to generate value in diverse industries. Reva was founded in 2004 and is headquartered in Chelmsford, Mass. For more information, visit www.revasystems.com.

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