



FOR IMMEDIATE RELEASE

Reva Systems' RFID Network Infrastructure Recipient of 2007 MITX Technology Award

Chelmsford, Mass., June 11, 2007 – Reva Systems, the leading radio frequency identification (RFID) network infrastructure provider, today announced that it has been selected as the 2007 MITX Technology Award winner in the IT Operations category, presented by the Massachusetts Innovation & Technology Exchange. The MITX awards recognize innovative technologies developed in the New England area, as well as the individuals and organizations responsible for driving these advancements. Honorees for this year's awards were announced on June 5th in a ceremony at The Four Season's Hotel in Boston.

"We have been extremely impressed with the breadth and quality of the nominations this year. They show incredible innovation across a variety of sectors and highlight the vitality of our local technology community," said Kiki Mills, executive director of MITX. "As we continue to enjoy a surge in technology investments in New England, we are proud to showcase the contributions our community is making to global technology development."

Reva's standards-based Tag Acquisition Processor (TAP) is an RFID network infrastructure device that uses patent-pending technology to deliver scalable, cost-effective, system-level performance and improved security for robust RFID deployments across a wide range of vertical markets. Reva's world-class customers include Sony, Metro Group, Dow Corning and Hewlett-Packard, to name just a few. Over the last year

Reva's TAP has become the platform of choice for production RFID rollouts. With a global network of channel partners delivering and supporting Reva solutions across four continents, Reva's RFID network infrastructure products support a wide range of applications in diverse industries ranging from primary and contract manufacturing to distribution, retail, food processing, automotive and aerospace.

"In addition to providing very accurate, location-enriched tag data, Reva also makes it easy to deploy, manage and scale one or more facilities with RFID, while simultaneously significantly reducing costs," said Tom Schuster, chief executive officer of Reva Systems. "We are honored to receive this prestigious award recognizing Reva's innovation and the benefits of network infrastructure for RFID production rollouts."

About Reva Systems

Reva Systems develops RFID network infrastructure products that enable customers to rapidly deploy scalable solutions in any environment. Reva's standards-based Tag Acquisition Processor (TAP) products facilitate improved system performance, manageability and security while significantly lessening implementation time and complexity. Reva products are delivered by a global network of partners and deployed worldwide by enterprises leveraging innovative RFID applications to generate value in diverse industries. Reva was founded in 2004 and is headquartered in Chelmsford, Mass. For more information, visit <http://www.revasystems.com>

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