



FOR IMMEDIATE RELEASE

Reva Systems Debuts Turnkey EPCIS Event Reporting Enabling Scalable Enterprise RFID Data Collection

Reva's TAP appliance now offers integrated EPCIS event reporting designed for deployment at RFID data capture locations around the globe

Chelmsford, Mass., October 3, 2007 – Reva Systems, the leading radio frequency identification (RFID) network infrastructure provider, today unveiled support for enterprise-scale RFID data capture by demonstrating EPCIS (EPC Information Services) event reporting capabilities at the EPC Connection conference and exhibition being held this week in Chicago, IL. EPCIS is a ratified EPCglobal standard designed to facilitate RFID data sharing between organizations within enterprises and across trading partner ecosystems. With this announcement, Reva is re-affirming its commitment and ability to deliver standards-based RFID infrastructure solutions that accelerate the global adoption of RFID technology.

Reva's EPCIS data capture implementation builds on its certified ALE (Application Level Events EPCglobal standard) engine to deliver RFID data formatted for transmission to remote EPCIS data repositories. The Reva EPCIS data capture module seamlessly integrates with enterprise EPCIS data repositories operating as an external hosted service or as an enterprise managed resource.

"Sharing accurate RFID-based data between trading partners drives benefits up and down the supply chain," said Peter Blair, director of product marketing at Reva Systems. "EPCIS is becoming the standard mechanism by which many enterprises will enable this critical data exchange. However, before you share the data you have to capture it and

this is where Reva's EPCIS data capture and reporting capabilities make it simple to deploy this capability in any environment, anywhere in the world."

The Reva Tag Acquisition Processor (TAP) is an RFID network infrastructure appliance that delivers accurate, actionable RFID data for enterprise integration frameworks, real-time applications and now EPCIS data repositories. Reva's solution also includes the Reva Management Console which is a graphical tool for configuring RFID-enabled facilities and data services. Built-in data service interfaces are provided for SAP Auto-ID Infrastructure, IBM WebSphere, EPCglobal ALE, SQL database, WSDL web services, Java message services, and other enterprise integration and ERP packages. The total solution supports remote network management and automated device monitoring for system scalability plus centralized configuration and firmware upgrade capabilities for sustainable deployments. The new EPCIS data capture module is configured and managed through the Reva Management Console providing a straightforward implementation path for enabling standards-based EPCIS data reporting.

About Reva Systems

Reva Systems develops RFID network infrastructure products that enable customers to rapidly deploy scalable solutions in any environment. Reva's standards-based Tag Acquisition Processor (TAP) products facilitate improved system performance, manageability and accuracy while significantly lessening implementation time and complexity. Reva products are delivered by a global network of partners and deployed worldwide by enterprises leveraging innovative RFID applications to generate value in diverse industries. Reva was founded in 2004 and is headquartered in Chelmsford, Mass. For more information, visit www.revasystems.com.

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