



FOR IMMEDIATE RELEASE

## **Dow Corning Selects Reva Systems for Production Trials**

*Manufacturer tests UHF Passive RFID for internal work-in-process application*

**Chelmsford, Mass., February 27, 2007** – Reva Systems, the leading radio frequency identification (RFID) network infrastructure provider, today announced that its Tag Acquisition Processor (TAP) has been selected by Dow Corning as part of Dow's solution pilot to monitor work-in-process in their Auburn, Michigan, manufacturing plant. Reva was selected based on the significant RFID performance improvements, powerful platform capabilities and best-in-class device management functionality that has been successfully demonstrated at other manufacturing and retail customer sites.

The Dow Corning pilot will involve a collection of Symbol Technologies' DC600 Portal Systems, XR440 fixed RFID readers and MC9090 handheld readers deployed to cover strategic points and process steps in Dow's Auburn manufacturing operations. The RFID equipment and related devices, including printers and sensors in the process flow, will be controlled and coordinated as a system by the Reva TAP, which will then pass clean RFID tag data to Dow Corning's shop floor and ERP systems. A Reva-certified channel partner, Lowry Computer Products, will act as the primary integrator for the project. Lowry was instrumental in the development and installation of the complete RFID solution: from read point and process evaluation to tag placement and reader installation.

The intent of the trial is to demonstrate an internal return on investment (ROI) and the viability of using UHF passive RFID tags in Dow Corning's demanding manufacturing environment. "Dow Corning is investing in RFID through pilots to prove it is a viable

technology and will provide value for our supply chains and businesses. We feel Reva's TAP offers significant advantages over other solutions that are available today," said Gene Sumption, Dow Corning's manufacturing systems manager.

"Reva's technology is breaking down the barriers to RFID adoption and return on investment by delivering actionable RFID data," said Tom Schuster, Reva's chief executive officer. "Reva's RFID Network Infrastructure products are proving to be the cornerstone of next-generation RFID deployments in diverse industries ranging from aerospace to retail. The additional services delivered by Reva's value-added resellers supporting Reva's platform ensure that each vertical market receives a tailored solution that is easy to implement and operate and produces very accurate, location aware tag-read data in a format that applications can immediately analyze."

### **About Reva Systems**

Reva Systems develops RFID network infrastructure products that enable customers to rapidly deploy scalable solutions in any environment. Reva's standards-based Tag Acquisition Processor (TAP) products facilitate improved system performance, manageability and security while significantly lessening implementation time and complexity. Reva products are delivered by a global network of partners and deployed worldwide by enterprises leveraging innovative RFID applications to generate value in diverse industries. Reva was founded in 2004 and is headquartered in Chelmsford, Mass. For more information, visit [www.revasystems.com](http://www.revasystems.com).

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