



FOR IMMEDIATE RELEASE

## **David Husak Named “CTO of the Year”**

*Reva co-founder and CTO honored for visionary leadership*

**Chelmsford, Mass., October 23, 2006** – Reva Systems, an emerging leader among radio frequency identification (RFID) network infrastructure providers, today announced that co-founder and CTO David Husak was selected as “CTO of The Year” in the 2006 Technology Leadership Awards presented by the Massachusetts Technology Leadership Council.

The Mass. Technology Leadership Council is committed to fostering entrepreneurship and promoting the success of companies that develop and deploy technology across industry sectors. The Leadership Awards honor Massachusetts companies and individuals who demonstrate vital leadership and who have made significant contributions in the development and implementation of innovative business technology.

“The winners of this year’s honors represent the spirit of innovation, the history of accomplishment and the future promise that define the Massachusetts technology community,” said Joyce L. Plotkin, president of the Mass Technology Leadership Council.

### **RFID Farsight**

Husak led the technical design and build out of Reva’s Tag Acquisition Network (TAN) architecture and Tag Acquisition Processor™ (TAP) products. Within 6 months of their introduction Reva’s products were installed in Fortune 500 companies and the company

has since won numerous industry accolades for the utility of its RFID solutions and the clarity of its technological vision – a testament to Husak's good aim.

Husak has also impacted the RFID industry as a whole by spearheading critical standards efforts. Husak chairs the work group Reader Operations Working Group within EPCglobal that recommends network standards for RFID reader devices. Tasked with driving consensus that will move the industry on a path of rapid adoption, the work group includes members and active contributors from 20 countries representing various industry verticals and technology domains.

"Dave's strategic vision for addressing core architectural issues of the RFID market is a long-term bet that's paying off for Reva while other companies have fallen by the wayside because they focused on easing short-term issues caused by temporary technology problems," said Tom Schuster, Reva's CEO. "Dave focused this company from the start on standards leadership and an understanding that RFID scalability depends on the success of leveraging the enterprise network."

"The ultimate hope is that Reva's success marks a larger trend in the evolution and economic vitality of RFID's potential," Husak said. "It's been an exciting opportunity and an accomplishment for the entire team at Reva, and it's an honor to accept this award."

### **About David Husak**

David Husak co-founded Reva Systems in August 2003. He previously co-founded and became CTO of C-Port Corporation, a fabless communication semiconductor company, and was the principal architect of the category-creating C-5 Network Processor. C-Port was sold to Motorola in May 2000. Husak was the founding engineer and system architect at Synernetics Inc., the pioneering Ethernet and FDDI LAN switching company, which was sold to 3Com. Prior to that, he developed LAN interface hardware at Apollo Computer. Throughout his career, Husak has contributed extensively to

network industry standardization efforts. He holds seven patents, with several more pending. Husak holds a SBEE in Bioelectrical Engineering and has completed graduate work in communications systems at the Massachusetts Institute of Technology.

### **About the Mass Technology Leadership Council, Inc.**

The Mass Technology Leadership Council, Inc. is the only association that addresses the critical leadership issues of innovative software and technology-enabled companies. The organization is dedicated to fostering entrepreneurship and promoting the success of companies that develop and deploy technology across industry sectors. For more information, visit [www.masstlc.org](http://www.masstlc.org).

### **About Reva Systems**

Reva Systems develops RFID network infrastructure products that enable customers to rapidly deploy scalable solutions in any environment. Reva's standards-based Tag Acquisition Network (TAN) architecture and Tag Acquisition Processor (TAP) products lead the industry with improved system performance, manageability and security. Reva products are deployed globally by enterprises using RFID readers from multiple vendors to enable scalable, repeatable and reliable enterprise RFID solutions. Reva was founded in 2004 and is headquartered in Chelmsford, Mass. For more information, visit [www.revasystems.com](http://www.revasystems.com).

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