



FOR IMMEDIATE RELEASE

## **Reva "Best of Interop Awards" Finalist**

*Industry showcase highlights outstanding products and services*

**Chelmsford, Mass., April 27, 2006** – Reva Systems, an emerging company focused on delivering network-intelligent enterprise architecture for radio frequency identification (RFID) installations, today announced it has been selected as a Best of Interop Awards finalist in the Wireless and Mobility category. The Best of Interop Awards winners will be announced on May 3rd at the Interop Las Vegas show.

Produced by *Network Computing*, a CMP Media LLC publication, in partnership with Interop, the 20th Annual Best of Interop Awards is a showcase for the best new products and services introduced at Interop. "The finalists stand out from the competition because they will push the state of distributed computing and networking to the next level," said Ron Anderson, lab director for *Network Computing* and head of the joint editorial judging for the Best of Interop Awards.

Reva is one of three finalists in the Wireless and Mobility category, and was selected for the networking benefits of its Tag Acquisition Processor (TAP) product line. Reva's TAP is an RFID enterprise appliance optimized for lower cost deployment and easy integration across diverse business environments. Reva's TAP products allow the

enterprise to deploy RFID infrastructure without the intensive customization that other solutions require, while enabling more effective RFID integration with existing enterprise networking systems.

"Reva's TAP directly addresses infrastructure investment issues to help enterprises successfully deploy RFID," said Ashley Stephenson, chief executive officer of Reva Systems. Whereas the cost of enterprise RFID systems has been generally very high due to problematic nature of server deployments and the customization they typically require, "Reva's solution enables customers to design an RFID system once and then step it out in rapid, repeatable rollouts," Stephenson said. The TAP product is a rack-mountable device that manages a facility-wide array of RFID readers as one cohesive unit, delivering better and more cost-effective system-level performance to support RFID adoption across vertical markets.

### **About *Network Computing***

*Network Computing* is the trusted information source which helps 220,000 Technology Leaders turn business strategy into reality. The editorial team consists of real-world IT veterans who provide objective information and analysis on technologies and solutions that are tested in IT media's only Real-World Labs – a setting which mirrors our audience's work environment.

### **About CMP Media**

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subsidiary of United Business Media, a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion.

### **About Reva Systems**

Reva Systems develops network-intelligent products for the emerging radio frequency identification (RFID) market. Eliminating the proprietary design and scalability problems of first-generation RFID solutions, Reva's Tag Acquisition Network (TAN) architecture and Tag Acquisition Processor (TAP) use proven networking concepts to enable more scalable, repeatable, and reliable enterprise-wide RFID deployments.

Founded in 2004 and headquartered in Chelmsford, Mass., Reva is backed by Charles River Ventures and North Bridge Venture Partners. For more information, visit

<http://www.revasystems.com>

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### **Contact:**

Pamela Nelson

Reva Systems

978-337-3153

[pnelson@revasystems.com](mailto:pnelson@revasystems.com)

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