



FOR IMMEDIATE RELEASE

Reva Systems Appoints Independent Board Members from the Networking and Supply Chain Industries

Chelmsford, Mass., August 16, 2005 – Reva Systems, an emerging company focused on delivering network-intelligent enterprise architecture for radio frequency identification (RFID) installations, today announced the appointment of two prominent industry executives, Gary Bowen and Devdutt Yellurkar, well known in the enterprise networking and supply chain disciplines, respectively, to its Board of Directors.

With a distinguished career spanning over 30 years in the networking industry, Mr. Bowen brings proven sales & marketing expertise, as well as the emerging market experience garnered from his many board-level positions at successful technology startups, to the Reva Board. In addition to his activities as a private investor and advisor to technology companies, Mr Bowen's operational experience includes a 13-year career at Hewlett-Packard where he held positions in engineering, sales, and management. Subsequent to HP, Mr. Bowen helped start two technology companies, Masscomp and Wellfleet Communications. At Masscomp, he held senior management positions including General Manager of the OEM Systems Group and Executive Vice President of Sales, Marketing, and Customer Support. At Wellfleet, which later became Bay Networks, he was the Executive Vice President of Sales, Marketing, and Customer Support.

As a supply chain industry visionary, Mr. Yellurkar, Founder, President and CEO of Yantra Corporation, brings an in-depth knowledge of the supply chain market to the

Reva Board. Mr. Yellurkar's company has been instrumental in the successful roll out of innovative technologies to a broad range of supply chain related customers including BestBuy, Motorola, DHL, and Circuit City. Mr Yellurkar led Yantra from a venture-funded start-up to a highly successful software company with eight years of consecutive revenue growth prior to its acquisition by Sterling Commerce, the leading multi-enterprise collaboration company and subsidiary of SBC Communications, in 2005. Prior to Yantra, Mr. Yellurkar was the Senior Vice President, Sales and Marketing for Infosys Technologies Ltd where he built the field sales organization, pioneered several strategic initiatives, and led the dramatic sales growth from under \$1 million to profitability as a very successful publicly-listed company.

"RFID holds the promise of revolutionizing global supply chain operations and the way many companies do business," said Devdutt Yellurkar, independent Reva board member, president and chief executive officer of Yantra. "As RFID reader and data standards evolve, I believe there is a tremendous opportunity for Reva and its Tag Acquisition Network (TAN) architecture to address the needs of this emerging market."

"Enterprises are now more than ever demanding solutions that fit into the corporate network, and rejecting special, custom-developed solutions," said Gary Bowen, independent Reva board member. "The Reva team understands network complexities and has developed an open architecture built on standards. Devdutt and I are pleased to work with this very talented team and look forward to participating in capturing the market opportunity before us."

"As Reva continues to deliver on its strategy to enable reliable, repeatable and scalable RFID reader deployments, we must ensure that we have the appropriate caliber of leadership and expertise required to move forward," said Ashley Stephenson, chief executive officer of Reva Systems. "The addition of Gary and Devdutt to our Board

strengthens our executive management team with relevant, hands-on, network and supply chain industry experience. We look forward to their continued guidance in the development of strategies to leverage the opportunity presented by the adoption of RFID as a fundamental technology in the networks of some of the world's largest corporations."

About Reva Systems

Reva Systems develops network-intelligent products for the emerging radio frequency identification (RFID) market. Eliminating the proprietary design and scalability problems of first-generation RFID solutions, Reva's Tag Acquisition Network (TAN) architecture uses proven networking concepts to enable more scalable, repeatable, and reliable enterprise-wide RFID reader deployments. Founded in 2004, and headquartered in Chelmsford, Mass., Reva is backed by Charles River Ventures and North Bridge Venture Partners. For more information, visit <http://www.revasystems.com>.

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