



FOR IMMEDIATE RELEASE

Reva Systems Extends TAP Performance Range and Unlocks the Mystery of RFID Tag Direction

New TAP 721 scales to support up to 1,024 readers or read-points. Release 2.3 for all TAP models automatically detects and reports tag direction.

Chelmsford, Mass., July 15, 2008 – Reva Systems, the leading RFID network infrastructure provider, today announced the general availability of its new Tag Acquisition Processor (TAP) appliance, the TAP 721, and the simultaneous release of software version 2.3 for all TAP models. The Reva TAP 721 brings cost effective RFID network infrastructure to facilities operating up to 1,024 read-points per site. The new software release contains customer-driven enhancements that deliver improved management tools, modeling capabilities and data processing.

The TAP 721 is capable of supporting large, dynamic sites. The per unit/per site reader capacity allows for any combination of fixed multi-antenna, fixed single antenna, or mobile and handheld readers that when aggregated add up to 1,024 read-points. The TAP 721 is built to the exacting standards and processing requirements commonly found in enterprise-class networking gear. Installed at several customer distribution sites, the TAP 721 is generating interest within the aerospace manufacturing, automotive manufacturing, postal services and airport operations sectors. Pricing for the Reva TAP is based on the reader processing requirements for each appliance.

Release 2.3, which ships standard on TAP 721 models, is now available as an upgrade to existing TAP 331 and TAP 701 models and expands Reva's core product capabilities.

New features include:

- Advanced modeling of antenna coverage zones
- Simple configuration of transition portals using standard readers (no special capabilities are required of the readers)
- Automatic detection of tag direction through transitions for populations of simultaneously moving tagged objects
- A pre-packaged client for configuring EPCglobal ALE compliant reports
- Improved web-based analysis tools
- An enhanced workflow developer's kit

“The TAP 721 extends the benefits of RFID network infrastructure to breakthrough price/performance levels. Now TAP appliances can cover sites with reader requirements from 1 to more than a 1000. The 721 is ideal for large sites encompassing many processes and physical devices,” said Ashley Stephenson, chairman of Reva Systems. “Our customers tell us we offer the most effective RFID deployment platform available. Understanding tag direction in real-time is an important use case that many of our customers require. With the 2.3 release, we’ve made it easy to automatically determine tag direction without requiring specialized readers or other devices. The TAP 721 and release 2.3 continue Reva’s commitment to deliver standards-based products that make accurate RFID data accessible and RFID systems easy to deploy and manage.”

For more information on Reva’s family of TAP appliances, please visit the Reva website at www.revasystems.com.

About Reva Systems

Reva Systems develops RFID network infrastructure products that enable customers to rapidly deploy scalable solutions in any environment. Reva’s standards-based Tag Acquisition Processor (TAP) products facilitate improved system performance, manageability and accuracy while significantly lessening implementation time and complexity. Reva products are delivered by a global network of partners and deployed

worldwide by enterprises leveraging innovative RFID applications to generate value in diverse industries. Reva was founded in 2004 and is headquartered in Chelmsford, Mass. For more information, visit www.revasystems.com.

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