



FOR IMMEDIATE RELEASE

## **Reva Systems Expands its Successful TAP Product Family**

*New TAP 331 appliance makes the scale, manageability and performance of RFID Network Infrastructure available to small and remote sites enabling enterprise rollouts*

**Chelmsford, Mass., December 4, 2007** – Reva Systems, the leading radio frequency identification (RFID) network infrastructure provider, today announced the general availability of a new Tag Acquisition Processor (TAP) model. The Reva TAP 331 is an entry-level platform that brings cost effective RFID network infrastructure to facilities operating between 1 and 8 RFID readers encompassing as many as 32 readpoints per site. The new TAP 331 and the existing TAP 701 models are both fully compatible with Reva's Management Console (RMC) software, allowing enterprises to deploy RFID infrastructure across all facilities while maintaining a single management solution for all RFID configuration and monitoring.

Reva's TAP family of products and accompanying software tools enable scalable deployment of RFID for production operations in any industry and produce the accurate, actionable data that enterprises need to deliver ROI from RFID implementations. Reva TAPs are deployed at a facility level to control all the RFID readers at each site, optimize reader performance as a system, process collected tag data to determine accurate locations and eliminate cross-reads. Reva TAPs simplify RFID installations by automatically serving only useful RFID information to enterprise applications through a range of industry-standard interfaces while providing the management and reliability necessary for sustainable RFID operations.

### **Reva TAP 331 for Modest Sites**

The TAP 331 is ideal for small sites with no IT support such as retail outlets, transportation and logistics monitoring points, supplier shipping docks, branch offices, satellite processing centers and temporary operations. The appliance has already been installed at hundreds of customer sites globally. METRO Group is using TAP 331 models in retail store locations throughout Germany as the basis for RFID supply chain applications in the first phase of their global rollout.

### **Reva TAP 701 Remains the System of Choice for More Complex Sites**

First introduced and deployed in production settings in 2005, TAP 701s continue to be installed in sites around the world. Each TAP 701 appliance supports up to 128 readpoints (32 conventional 4-antenna readers and RF devices), plus printers, GPIO devices and other sensors. TAP 701s are currently deployed by Hewlett-Packard, Sony Europe, METRO Group, Dow Corning, Lemmi Fashion and others for manufacturing, logistics and distribution applications.

All Reva TAP models provide automatic failover and load sharing when more than one system is deployed at a site. All TAP models are compatible with the Reva Management Console which offers a graphical tool for configuring physical RFID device placement, implementing RFID data processing services and selecting event parameters.

Additionally, the RMC supports remote network management for TAPS and attached devices, and it incorporates centralized reader and device firmware upgrade capabilities for sustainable operations.

“The TAP 331 delivers the benefits of RFID network infrastructure at a breakthrough price point. Its performance level makes it ideally suited to RFID-enable remote sites,” said Ashley Stephenson, chairman of Reva Systems. “As an example, when combined with Reva’s EPCIS Data Capture module, the TAP 331 provides a turn-key, cost effective and robust solution to create, capture and deliver EPCIS events from any site in the

world to any industry leading EPCIS repository regardless of the capturing site's level of technical sophistication. By using a TAP 331 and a single fixed or mobile RFID reader, any location with an internet connection can be transformed into a fully functioning remotely manageable EPCIS capturing site in less than an hour."

For more information on Reva's family of TAP appliances and Management Console please visit the Reva website at [www.revasystems.com](http://www.revasystems.com).

### **About Reva Systems**

Reva Systems develops RFID network infrastructure products that enable customers to rapidly deploy scalable solutions in any environment. Reva's standards-based Tag Acquisition Processor (TAP) products facilitate improved system performance, manageability and accuracy while significantly lessening implementation time and complexity. Reva products are delivered by a global network of partners and deployed worldwide by enterprises leveraging innovative RFID applications to generate value in diverse industries. Reva was founded in 2004 and is headquartered in Chelmsford, Mass. For more information, visit [www.revasystems.com](http://www.revasystems.com).

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High resolution image available upon request

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