



FOR IMMEDIATE RELEASE

Swiss Retailer, Manor, Deploys Reva and Sirit for RFID

RFID Infrastructure in department stores and distribution centers delivers optimal RFID system performance and manageable operations

Toronto, ON, Canada and Chelmsford, Mass., USA - September 2, 2008 – Reva Systems, the leading RFID network infrastructure provider, and Sirit Inc. (“Sirit”) (TSX: SI), a global provider of radio frequency identification readers, tags and embedded modules, today announced that Manor AG, the largest retail business in the Swiss market, is deploying Reva’s Tag Acquisition Processor™ (TAP) products and Sirit’s INfinity 510 RFID readers to enable RFID operations at stores and distribution centers. Manor will initially leverage RFID to improve warehouse inventory processes, outbound shipping accuracy and inbound store receiving practices. Reva’s RFID network infrastructure manages Sirit’s industry-leading readers, providing an enterprise RFID architecture which supports current and future programs. The implementation is being managed by Rodata AG, a systems integrator headquartered in Switzerland with offices in Austria, Germany and Switzerland. Rodata has been instrumental in helping Manor conduct technical evaluations and build the business case that lead to this subsequent rollout.

Manor’s RFID program encompasses its distribution centers in Hochdorf and Möhlin, Switzerland and the department stores around the country serviced by the centers.

Manor is utilizing case and transport asset tagging for apparel and general merchandise at both warehouses, and is working with several suppliers to pre-tag inbound shipments. In the warehouses, mixed pallets of goods are built and RFID case tags are read while being shrink-wrapped for shipment. Manor also uses RFID to ensure the correct merchandise is loaded on the assigned trucks and shipped to the proper store locations. Once shipments arrive at the stores, goods are automatically checked in using RFID readers, streamlining the truck unloading and goods stocking processes. Manor expects to see improved inventory accuracy, better labor efficiency and shorter replenishment cycles due to these RFID enhanced processes.

Manor utilizes Reva TAP appliances and Sirit INfinity 510 readers in both the stores and distribution centers. Workflows that facilitate the tagging, verification, advanced ship notice (ASN) comparison and real-time handling processes are hosted locally on the Reva TAPs. As tags are read by the Sirit INfinity 510 readers and their locations determined by the TAPs, the data is passed to an Oracle backend system which is responsible for orchestrating business processes. Manor relies on their integrator Rodata as a trusted technology partner. Rodata's RFID Competence Centre developed the workflow applications which control the RFID capturing process, and was responsible for the RFID system design and physical implementation.

Accurate location association and tag direction are two of the challenges Manor needed to overcome due to the difficult RF environments in their distribution centers. Ambient tags on staged goods, conveyors, pallet shrink wrap machines and bulk loading platforms combine to produce considerable cross reads which the Reva TAPs systematically eliminate. Transition portals were created that use the Sirit INfinity 510 readers to provide raw read data which the Reva TAPs interpret to determine tag movement and direction. In addition to the accurate data and workflow capabilities, Manor chose the Reva deployment approach for the performance optimization and

remote management functions Reva's RFID network infrastructure provides. Sirit's readers were chosen for their best-in-class read performance.

"Sirit readers have the highest tag read rate capabilities in our operating environments and Reva TAPs overcome the technical hurdles that were holding us back, providing the foundation for Manor to deploy the high performing, manageable and flexible RFID systems we need. We have confidence that our Reva and Sirit-based solutions will support us into the future as we add equipment, applications and use cases that encompass item-level tagging," said Mr. Schürmann, director of Manor's Möhlin distribution center.

"The selection of the Sirit INfinity 510 as the reader for the Manor deployment substantiates that the Sirit readers offer the functionality and performance necessary to support and optimize global supply chain deployments," said Norbert Dawalibi, president and chief executive officer for Sirit. "We are excited to be a part of this solution and look forward to continuing to work with Manor to expand the use of RFID into additional applications within their business."

"Manor is highly regarded for retail innovation in Europe and their decision to rollout RFID using Reva's products validates the RFID network infrastructure approach," said Ashley Stephenson, chairman of Reva Systems. "Reva's RFID network infrastructure is built for accuracy, scale, and reliable deployments. By delivering these capabilities, Reva enables Manor to reduce operational costs while increasing service levels. This is exactly why RFID is such a powerful tool for leading enterprises."

About Manor

Manor AG, based in Basle, is a subsidiary of the Maus Frères Holding in Geneva, whose subsidiaries are united in the Manor Group. Among the group's members are 72 Manor

department stores with Manora restaurants and the sports outfitter chain Athleticum as well the Fly furniture warehouses. For more information, visit www.manor.ch

About Rodata

Rodata Group, headquarters in Switzerland and represented by subsidiaries in Germany and Austria, is one of the leading system integrators in the area of Mobile Computing and Automatic Identification. The success is based on more than 25 years of experience in consulting, developing and implementing innovative AutoID Solutions for logistics issues. Rodata's RFID Competence Centre focuses on the automatic capturing of goods movement along the supply chain, the transformation of RFID-data to useful business-information, and its integration into an enterprise application. For more information, visit www.rodata.ch

About Reva Systems

Reva Systems develops RFID network infrastructure products that enable customers to rapidly deploy scalable solutions in any environment. Reva's standards-based Tag Acquisition Processor (TAP) products facilitate improved system performance, manageability and accuracy while significantly lessening implementation time and complexity. Reva products are delivered by a global network of partners and deployed worldwide by enterprises leveraging innovative RFID applications to generate value in diverse industries. Reva was founded in 2004 and is headquartered in Chelmsford, Mass. For more information, visit www.revasystems.com

About Sirit

Sirit Inc. (TSX: SI) is a global provider of Radio Frequency Identification (RFID) readers, tags and embedded modules. Harnessing the power of Sirit's enabling-RFID technology, customers are able to more rapidly bring high quality RFID solutions to the market with reduced initial engineering costs. Sirit's products are built on more than 14 years of RF domain expertise addressing multiple frequencies (LF/HF/UHF), multiple protocols and

are compliant with global standards. Sirit's broad portfolio of products and capabilities can be customized to address new and traditional RFID market applications including Supply Chain & Logistics, Cashless Payment (including Electronic Tolling), Access Control, Automatic Vehicle Identification, Near Field Communications, Inventory Control & Management, Asset Tracking and Product Authentication. For more information, visit www.sirit.com

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Safe Harbor Statement under the United States Private Securities Litigation Reform Act of 1995: Except for the statements of historical fact contained herein, the information presented constitutes "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievement of Sirit to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated by these forward-looking statements as a result of risks and uncertainties impacting Sirit's business which are discussed in the section entitled "Description of the Business - Risks Factors" in Sirit's Annual Information Form dated March 19, 2007 as filed with the securities regulatory authorities in Canada via SEDAR. Although Sirit has attempted to identify important factors that could cause actual results to differ materially, there may be other factors that cause results not to be as anticipated, estimated or intended. Sirit does not undertake any obligation to update any forward-looking statements contained in this document as a result of new information, further events or otherwise.

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