



FOR IMMEDIATE RELEASE

Reva Systems' RFID Infrastructure Products and Integration Partners Recognized for Innovation in China

Chelmsford, Mass., February 6, 2008 – Reva Systems, the leading radio frequency identification (RFID) network infrastructure provider, today announced that Reva's Tag Acquisition Processor (TAP) products and local integration partners have been recognized by several leading RFID industry organizations in China for the innovative contributions they are making to RFID adoption in the region.

RFID Info (www.rfidinfo.com.cn), the leading RFID publication in China, recently conducted several "Top 10" award programs to honor the most innovative RFID products and influential RFID experts operating in China today. Reva's Tag Acquisition Processor (TAP) appliance was rated third in *RFID Info's* "Top 10 Most Innovative RFID Products" category. In addition, a principal at one of Reva's system integration partners, HIFA, was acknowledged as an RFID industry leader. Raymond Li, general manager of HIFA, ranked fifth on *RFID Info's* list of "Top 10 Most Influential People" in the RFID industry in China.

In a separate award program conducted by CIITA, the China Information Industry Trade Association, in conjunction with *RFID World China* (www.rfidworld.com.cn), the Reva TAP was recognized as one of the "2007 China RFID Industry Top 10 Most Influential Products". The Reva TAP was the only edgeware / middleware product to be named to the "Top 10" list.

Reva's standards-based TAP is an RFID network infrastructure appliance that uses patent-pending technology to deliver scalable, cost-effective, system-level performance and improved accuracy for manageable RFID deployments across a wide range of vertical markets. Reva's world-class customers include Sony, METRO Group, Dow Corning, Jabil Circuit and Hewlett-Packard. Reva's TAP has become the platform of choice for production RFID rollouts, and with recent engagements throughout Asia, Reva is delivering the benefits of RFID network infrastructure on a truly global scale.

"The positive impact that RFID adoption in China will have on global supply chains is monumental, and Reva Systems is uniquely positioned with products and partners to enable production-scale deployments in the region," said Satoshi Shiba, Reva's vice president of Asia Pacific and Japan sales. "We are honored to receive these prestigious acknowledgements recognizing Reva's innovation, the leadership of our partners and the positive impact RFID network infrastructure is already having in China."

About Reva Systems

Reva Systems develops RFID Network Infrastructure products that enable customers to rapidly deploy scalable solutions in any environment. Reva's standards-based Tag Acquisition Processor (TAP) products facilitate improved system performance, manageability and accuracy while significantly lessening implementation time and complexity. Reva products are delivered by a global network of partners and deployed worldwide by enterprises leveraging innovative RFID applications to generate value in diverse industries. For more information, visit <http://www.revasystems.com>

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