



FOR IMMEDIATE RELEASE

Reva Advances RFID Adoption

Year-long momentum presses on with standards certification and global uptake

Chelmsford, Mass., December 20, 2006 – Reva Systems, the leading radio frequency identification (RFID) network infrastructure provider, today announced that the company's Tag Acquisition Processor (TAP) product passed EPCglobal compliance testing for Application-Level Events (ALE) certification at MET Laboratories. The ALE protocol provides a software standard for collecting and filtering RFID tag data before presenting it to applications. Reva actively participated in the EPCglobal work group that created the standard, and has been deploying its product with fully functional ALE capabilities since before the certification program was announced in October.

The announcement closes out a year in which Reva's RFID solution proved itself with the industry moving to next-generation standards and more scalable technology. The start of 2006 saw RFID efforts stalled in pilot projects that were based on legacy software stacks and early technology that could not scale to production rollouts. Against this backdrop, Reva's approach to leveraging existing network assets and building scalable RFID intelligence at the network level achieved compelling success. At year-end, Reva's ability to provide unique tag reads with accurate positioning information is enabling RFID to meet the next level of scalability requirements for production deployment.

Notable RFID milestones for Reva and the industry in 2006 include:

- A global network of channel partners delivering and supporting Reva solutions in seven countries across four continents.
- The Gen2 standard supported by Reva was adopted by ISO as 18000-6c; additionally, in Europe Reva played a leadership role in driving the industry

- toward further progress with regulations governing Listen Before Talk (LBT) and other limited-bandwidth strategies.
- Rollout of Reva RFID systems supporting a wide range of applications in diverse industries, from primary manufacturing and contract manufacturing to distribution, retail and aerospace.
 - Reva secured major funding and strategic partnerships with two industry-leaders of their fields – Cisco and SAP.
 - Reva’s efforts were recognized with prestigious industry awards and honors:
 - “Best of Interop” winner in the Wireless products category
 - Selected among “Top 10 Companies to Watch” by *Managing Automation* magazine and “Top 10 Startups to Watch” by *Network World* magazine
 - Reva co-founder Dave Husak named “CTO of The Year” by the Massachusetts Technology Leadership Council

“Reva’s vision of RFID as a networking technology with a layered, standardized structure is being proven right through customer decisions,” said Tom Schuster, Reva’s chief executive officer. “Reva’s TAP has become the platform of choice for production RFID rollouts because of the cost-effective, accurate and location-rich tag data it produces. As production rollout scales up next year, Reva’s network appliance benefits will be even more fully appreciated.”

About Reva Systems

Reva Systems develops RFID network infrastructure products that enable customers to rapidly deploy scalable solutions in any environment. Reva’s standards-based Tag Acquisition Processor (TAP) products facilitate improved system performance, manageability and security while significantly lessening implementation time and complexity. Reva products are delivered by a global network of partners and deployed worldwide by enterprises leveraging innovative RFID applications to generate value in diverse industries. Reva was founded in 2004 and is headquartered in Chelmsford, Mass. For more information, visit www.revasystems.com.

Reva, Reva Systems, and Tag Acquisition Processor are registered trademarks of Reva Systems Corporation. All other trademarks or registered trademarks are the property of their respective owners.

Media contact:

Pamela Nelson

Reva Systems

978-337-3153

pnelson@revasystems.com

#